



Image Licensing Charge Schedule

(effective July 2011)

Research Center
of the

Utah State Archives & Utah State History



Intended Use	Charge per item
<i>Published Posters, Calendars, Post Cards, Brochures</i>	
Promotional (non-profit cultural institutions only)	N/C
Commercial	
Less than 1000	\$ 25.00
1000 - 5000	\$ 50.00
5000+	\$ 75.00
<i>Publications (Books, Pamphlets, Periodicals/Journals, CDs, Videos)</i>	
Non-Commercial	
Genealogy / Family History	N/C
Educational	N/C
Commercial / Academic/Other	
Less than 10,000	\$ 10.00
10,000 - 49,999	\$ 35.00
50,000+	\$ 75.00
<i>Advertisements</i>	
Local newspapers/magazines, etc.	\$ 75.00
National newspapers/magazines, etc.	\$ 100.00
Catalogs	\$ 75.00
<i>Broadcast, Theatrical Presentation, Web Sites</i>	
Non Commercial/ Educational	N/C
Commercial	
Local / Intranet	\$ 75.00
National / Internet	\$ 100.00
<i>Film/Video (Moving Image or Sound Recording)</i>	
Non-Commercial	N/C
Commercial	
Less than 5 minutes	\$ 25.00
5-10 minutes	\$ 50.00
Shown in entirety	\$ 75.00
<i>Display</i>	
Museum / Educational	N/C
Commercial	\$ 10.00
<i>Resale</i>	\$ 10.00
<i>Local News Media</i>	N/C
<i>Novelties/Full Documents</i>	\$ 10.00